

D/W RUB RESIST



THE GLOBAL
TEXTILE CHEMICALS

D/W Rub Resistance is designed to improve color fastness, enhancing the washability of printed fabrics while preserving their original brilliance and intensity. It ensures that prints maintain their vibrancy even after multiple washes, preventing fading or dullness over time. This fixer is particularly effective when used with pigment concentrates and other water-based inks. As a non-formaldehyde fixer, it provides a safer and more environmentally friendly solution for textile printing. It enhances the durability of the ink without compromising the softness or flexibility of the fabric.

The fixer creates a protective barrier that enhances the longevity of prints, making them suitable for high-performance applications. It improves both dry and wet rub resistance, ensuring prints withstand friction and repeated handling. Its advanced formulation helps encapsulate pigments more effectively, reducing the likelihood of ink migration. This results in cleaner, sharper prints with improved detail and definition.

It works efficiently with both manual and automatic printing techniques, offering versatility in production. This additive enhances overall print quality without affecting the color vibrancy or texture of the fabric. Suitable for a wide range of fabrics, it provides long-lasting protection across cotton, polyester, and blended textiles. It enhances ink performance while ensuring long-lasting, high-quality prints.

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